



Action Plan
for
Vittiya Saksharta Abhiyaan (VISAKA)
12th Dec 2016 – to 12th Jan 2017
At
Maulana Azad National Urdu University, Hyderabad

In compliance with the communication from the office of the Secretary UGC, Professor Jaspal S. Sandhu, MHRD (Letter No. D.O.F. No. 1-1/ 2016 (Secy) dated 05th December 2016, the University has planned to launch **Vittiya Saksharta Abhiyaan (VISAKA) Campaign** by students for promoting a digital economy from 12th December to 12th January 2016.

In this regard NSS Cell has proposed a **Plan of Action** for one month campaign with a view to sensitise students, teaching and non teaching staff, community members of the adopted village under the Unnat Bharat Abhiyan and surrounding locality around the University Campus.

| SI | Date | Activities |
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| 1. | 09.12.2016 | Identifying trainers for digital payment system from university staff and IOB, Gachibowli, MANUU Campus |
| 2. | 09.12.2016 | Meeting with students for information and update about VISAKA |
| 3. | 09.12.2016 | Uploading notification of campaign and registration form for students volunteers on the university website |
| 4. | 13.12.2016 | Finalising the list of volunteers for training regarding VISAKA |
| 5. | 13.12.2016 | Final list of volunteers to be uploaded on university website |
| 6. | 14 th and 15 th Dec 2016 | Training for volunteers with the help of resource persons identified from university staff and bank representatives |
| 7. | 15.12.2016 | Awareness and Sensitising vendors and local public of Telecom Nagar at weekly Haat (Sabji Mandi) |
| 8. | 16 th to 18 th Dec 2016 | VISAKA Campaign and training programme of cattle traders, shop keepers and small vendors at Narsingi (MANUU adopted village under UBA) and surroundings for digital transaction. |
| 9. | 19 th to 31 st December | Intensive Household level campaign at Narsingi village |

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| | 2016 | |
| 10. | 1 st to 8 th Jan 2017 | Intensive Household level campaign at Manchirvula village |
| 11. | 9 th Jan 2017 | Follow up and Feedback from students at MANUU Campus |
| 12. | 10 th Jan 2017 | Feedback of Street vendors at telecom Nagar |
| 13. | 11 th Jan 2017 | Preparation of the final Report of the VISAKA Campaign |
| 14. | 12 th Jan 2017 | Valedictory Programme at Narsingi Village |

For Registration as volunteer, Kindly follow the link

<http://164.100.72.146/Kranti/citizen/secure/initEnrollVolunteer.do>